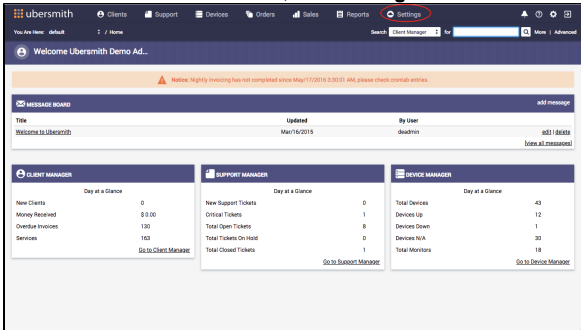


# Adding Brands

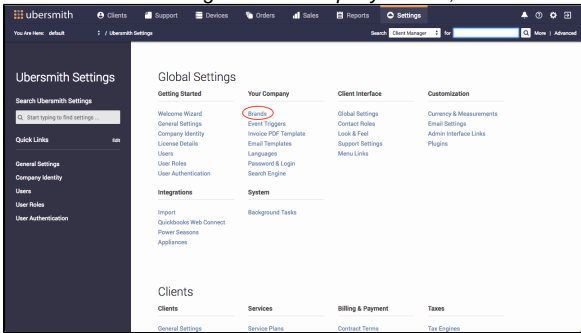
Brands allow you to have different subsets of clients with different sets of configurations and plans for each. When you add a brand, not only must you configure the brand itself, but you will also need to configure other settings.

## Access the Brands Page

1. From the *Ubersmith Dashboard*, click **Settings**.



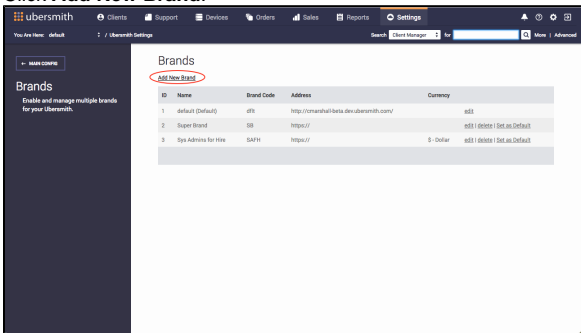
- The *Ubersmith Settings* page appears.
2. From the *Global Settings – Your Company* section, click **Brands**.



The *Brands* page appears.

## Adding Brands

1. Click **Add New Brand**.



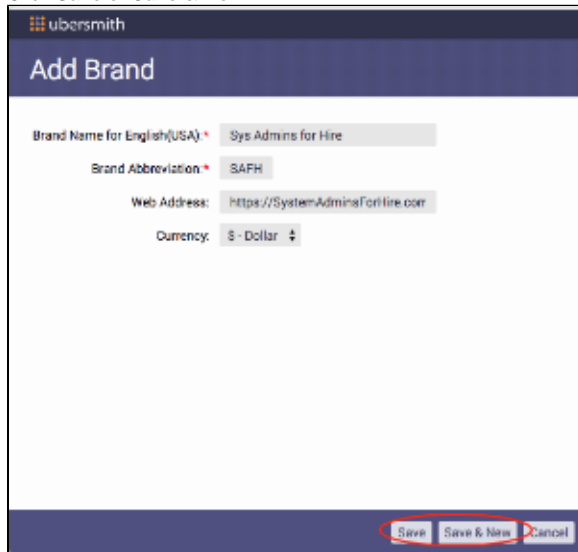
- The *Add Brand* page appears.
2. In the **Brand Name** field, enter the name of the new brand.
  3. In the **Brand Abbreviation** field, enter the brand's abbreviation.
  4. In the **Web Address** field, enter the brand's website address.
  5. In the **Currency** field, select the brand's currency. See *Adding Currency* for more information.

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On this page:

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6. Click **Save** or **Save & New**.



The screenshot shows the 'Add Brand' form in the Ubersmith system. The form has a dark blue header with the 'ubersmith' logo and the title 'Add Brand'. Below the header, there are four input fields: 'Brand Name for English(USA)' with the value 'Sys Admins for Hire', 'Brand Abbreviation' with the value 'SAFH', 'Web Address' with the value 'https://SystemAdminsForHire.com', and 'Currency' with a dropdown menu showing '\$ - Dollar'. At the bottom of the form, there are three buttons: 'Save', 'Save & New', and 'Cancel'. The 'Save' and 'Save & New' buttons are circled in red.

## Configuring Brands

Once you have added a brand, the *Ubersmith Welcome Wizard* automatically appears when you move to another page. You will need to complete the following configurations in order to support your new brand:

- [company identity](#)
- [automatic payment options/Credit card options](#)
- [payment processing options](#)
- [Billing Configuration](#)

See [Configuring the Welcome Wizard](#).

## Related Topics

[Managing Brands](#)

[Configuring the Welcome Wizard](#)